



Neslihan Turnalar Çetinkaya

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PROFESSIONAL SUMMARY

Neslihan Turnalar Çetinkaya graduated from the Department of Psychology at Boğaziçi University in 2004, and subsequently completed a master's degree in Industrial/Organizational Psychology at Koç University and a PhD degree in Organizational Behavior at the Institute of Social Sciences at Marmara University.

SKILLS

- MS Office
- AMOS
- R Stats
- Adobe Photoshop
- English (advanced)
- Italian (beginner)
- SPSS
- Qualtrics
- Blackboard
- Adobe Illustrator
- German (intermediate)

WORK HISTORY

ASSISTANT PROFESSOR

12/2022 to CURRENT

MEF University | Istanbul, Turkey

LECTURER

09/2018 to 12/2022

MEF University | Istanbul, Turkey

INSTRUCTOR (CONTRACTED)

09/2017 to 01/2019

Istanbul Arel University | Istanbul, Turkey

DIGITAL AND CREATIVE MANAGER

08/2014 to 11/2014

Ericsson

DIGITAL MARKETING MANAGER

09/2012 to 08/2014

Ericsson

HR COMMUNICATIONS MANAGER

08/2011 to 09/2012

Ericsson

PROJECT MANAGER

10/2010 to 08/2011

Yetenek Akademisi Yönetim Danışmanlık Ltd. Şti.

TRADE MARKETING SUPERVISOR

05/2010 to 10/2010

Philip Morris International

DIRECT DELIVERY SUPERVISOR

07/2009 to 05/2010

Philip Morris International

BRAND EXECUTIVE

07/2008 to 07/2009

Philip Morris International

SALES ORGANIZATION DEVELOPMENT EXECUTIVE

02/2007 to 07/2008

Philip Morris International

EDUCATION

Ph.D.

09/2022

Marmara University, Graduate School of Social Sciences, İstanbul, Turkey

Dissertation: Positive entrepreneurship: A multi-level investigation of the entrepreneurs' well-being.

M.A. in Psychology (Industrial - Organizational Track)

09/2006

Koç University, Graduate School of Social Sciences And Humanities, İstanbul, Turkey

Thesis: The relationship between facet satisfaction and intention to quit: The indirect effect of personality through perceived facet importance.

B.A. in Psychology

06/2004

Boğaziçi University, Faculty of Arts And Sciences, İstanbul, Turkey

High School Diploma

06/1999

Bahçelievler Anatolian High School, İstanbul, Turkey

CERTIFICATIONS & TRAININGS

- Positive Psychology, The University of North Carolina at Chapel Hill (Coursera), 06/2020, 2FQJXANSAG5H
- Pedagogical Education Programme, Marmara University, Faculty of Education, 06/2017, 2017/7-1986
- Assessment Center/Development Center Assessor Certificate, SHL Turkey, 06/2008, 0194
- Qualitative Research Methods - University of Amsterdam / Coursera
- Presentation Skills - Online Training
- Agency Management - Online Training
- Create Understanding - Online Training
- Operation Boot Camp - Philsa
- Finance Boot Camp - Deloitte + PMSA
- Marketing Boot Camp - PMSA
- Leadership Workshop - MCT
- Supervisor Academy - PMSA
- Managing People for The First Time - BTS
- Superior Sales Management - Brian Tracy / PDRUnited

- Generation Z – Work Life & Career Perceptions, MEF University Scientific Research Projects Fund
- Turnalar-Çetinkaya, N., & İşıaık, S. (2024). An intersectionality perspective of organizational stereotypes and interpersonal dynamics. *Current Psychology*. <https://doi.org/10.1007/s12144-024-06503-6>
- Turnalar-Çetinkaya, N. (2024). Validation evidence for the Oviedo Grit Scale (EGO) in a non-Western context. *İş ve İnsan Dergisi*, 11(1), 1-10. <https://doi.org/10.18394/iid.1389105>
- Turnalar-Çetinkaya, N. & İslamoğlu, G. (2024). Understanding family dynamics and entrepreneurship: A grounded theory analysis of opportunity-driven entrepreneurs in Turkey. *Journal of Global Entrepreneurship Research*, 14, Article 6. <https://doi.org/10.1007/s40497-024-00378-4>
- Turnalar-Çetinkaya, N., & İslamoğlu, G. (2022). Entrepreneurial well-being: An exploratory study for positive entrepreneurship. *Entrepreneurship Research Journal*, 14(2), 797-835. <https://doi.org/10.1515/erj-2022-0008>
- Turnalar-Çetinkaya, N. (2022). How managing errors facilitates entrepreneurial orientation: The mediating role of ambidextrous leadership. *The International Journal of Entrepreneurship and Innovation*, 24(4), 244-256. <https://doi.org/10.1177/14657503221074577>
- Turnalar-Çetinkaya, N., Keskin, İ. N., Bora, G., İkan, R., & Gümrükçü, Ş. (2022). Organizational humor as making our work more meaningful: The mediation by crafting the job resources. *HUMOR International Journal of Humor Research*. <https://doi.org/10.1515/humor-2022-0033>
- Kizileniş Ulusman, G, Oraman Alpay, E., & Turnalar-Çetinkaya, N. (Under review). Women's gender-related challenges at multinational companies - A cross societal perspective.
- Turnalar-Çetinkaya, N., Ateş, A. B., Karahan, M., Öz, İ. T., Kızılkaya, E. B., & Çakar, T. (Under review). Parenting style, admired leadership, work values, and need for meaning at work: Realities of Generation Z members.
- Turnalar-Çetinkaya, N., Yıldırım, B., Bayer, B. C., & Yılmaz, D. (Under review). Examining the role of small talk between cognitive job engagement and conscientiousness small talk in the context of work life.
- Turnalar-Çetinkaya, N. (In press). Women entrepreneurs & well-being. In J. Helmes Mills, A. J. Mills,
- K. S. Williams, & R. Bendl (Eds.). *Encyclopedia of gender and management*. Elgar.
- Bulut (Ed.). *Çalışma hayatının dehlizlerine psikolojik bir bakış: Endüstri ve örgüt psikolojisi [A psychological look at the corridors of working life: Industrial and organizational psychology]*. Nobel Yayınları.
- Turnalar-Çetinkaya, N., Çakar, T., & Karahan, M. (July, 2022). Z kuşağında girişimciler gelecek için daha umutlu [Generation Z entrepreneurs are more hopeful for the future]. *Harvard Business*

Review Türkiye. <https://hbrturkiye.com/dergi/z-kusaginda-girisimciler-gelecek-icin-daha-umutlu>